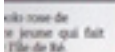


*"I don't blame the night. I don't blame the beach. I don't blame the rain, because they all love me."*

*a Lord's remark to his "Lobuki" in a Luis Miguel-style paraphrase*

Aesthetic nightmare: Luis Miguel as an icon (a Mexican idol: think of Michael Bublé less the voice, the talent, the charisma and the looks... plus an eternal stupid expression). A world where his values, image, voice projection, language, intonation and attitudes are multiplied like a cloning pattern. Where the exclusive is exclusion and social class is just the goal of any social climber with enough guts and speed to climb by using tags, signs and badges...

The *'Dictionnaire du look,'* published in France in 2009, provides a taxonomy of all kinds of urban tribes. <sup>1</sup> From ultra-conservative, convent-educated girls he calls *"Marie Chantal"* to fashionable hipsters, fluo kids and tektonic, to what we would call *"fresas"* in Mexico (according to [www.en.wikipedia.org/wiki/Fresa](http://www.en.wikipedia.org/wiki/Fresa), quite literally sort of less likeable preppy).



2 Cf Bcbg.



#### STYLE

T-shirt en coton blanc moulant col en V plongeant dévoilant un torse glabre, musclé et bronzé, jean Diesel subtilement délavé à la javel, veste noire, lunettes de soleil aviateur en toute occasion, mains manucurées, chaine en or, gourmette, cheveux gominés, chaussures pointues en cuir, visage orange, dents anormalement blanches.

#### PARFUM

Le Mille de Jean Paul Gaultier, Drakkar Noir de Guy Laroche.

1 Cf. Fashionista.  
2 Cf. Gym queen.

#### SPORT

Le sport e  
sport en ch  
sunset bea  
à son corp  
nista', ang  
plus jeune  
en puissan

#### PROFESSIO

Dj, manne  
teur sonor  
nuit, de res  
barman.



*Credo a Luis Miguel*

Creo en un solo dios Luis Miguel todo poderoso  
creador del sol la arena y el mar,  
de todo el moët y todas las lubusis  
creo en un solo sol  
hijo único de Luis rey  
nacido del popalond antes de todos los siglos  
dios de dios light de light  
engreído y no en vano!

De la misma naturaleza del popaloy  
Por quien todos se han venido  
Que por nosotros los popukis  
Y por nuestra salvación bajo del escenario  
Y por obra de la palomita blanca  
Encarna en la chule y le hizo un hombre  
Y por nuestra causa es respetado y aplaudido  
En tiempos del Focallouk  
Nunca padeció y siempre señalado  
Resonó cada tercer día según las discotecas  
Y subió al cielo  
Y esta santada ala derecha de Elvis  
Y de nuevo vendrán para jugar a jodidos y necas  
Y su reynukú nunca tendrán fin

*Amen*

**MOËT & CHANDON**  
CHAMPAGNE

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**LUIS MIGUEL**



the most important thing is that the man's personality is necessary, and that's why social media is so important. It's not just about the content, but about the person behind it. The man's personality is what makes the content interesting and engaging. It's not just about the content, but about the person behind it. The man's personality is what makes the content interesting and engaging.



or this...



or even this-in vintage clothing-



Fotos: Papás con Saenge

2879



Oddly enough, an iconographic analysis of this image reveals a disturbing echo.





apud: <http://www.fox.com.br>





the image is a photograph of a man in a dark suit and yellow tie standing in a room with a dark wooden floor and a white wall. In the background, three other men are gathered around a small table with drinks. The room has a modern, industrial feel with a black metal structure on the ceiling.



<http://www.bbc.co.uk/1/hi/health/2002/09/02090901.shtml>