

Michael Koerbel and Anna Elizabeth James, students at the University of Southern California's School of Cinematic Arts, used the iPhone 4's video camera and new iMovie editing app to produce this short video titled "Apple of My Eye."

The film took fourteen hours to edit and was completed in less than two days.

CNet reports:

Written by LOOPRumors

"The spread of high-end technology to the mainstream is a broader trend than with just video. The high-quality photos a person can produce with a digital SLR and Photoshop opened the doors for the microstock photography business, letting part-time amateurs elbow in on professionals' turf. Junior-high-school rock bands can mix and dub music with tools better than professional studios had a generation earlier. And the Brushes app can turn an iPad into an artist's sketch tablet in a way a \$2,000 Wacom Cintiq tethered to a computer never could."

\* Via