



All you have to is spend a few minutes in any social network such as Facebook or an instant messaging system such as Messenger to realize that portraits and self-portraits have taken over a central position in photography through avatars. At the same time, faced with this vast universe of faces, it is difficult not to perceive fertile terrain for fiction where, from one moment to the next, we nearly all represent some form of fantasy. A glamorous gesture, an incidental scene or the play of expressionistic lights transforms us into the lead player of our hopes and fears. It is as though photography itself mocked the testimonial value that many have imposed on it and demanded, with the complicity of imaginative avatars, a form of freedom that had been delayed for a long time.

*Alejandro Malo*

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