

Her Morning Elegance on Youtube

Written by ZoneZero



In just over a year, as a pure viral phenomenon, 17 million people have enjoyed *Her Morning Elegance* on Youtube. We would like to share with you and your community this tremendous pop-art phenomenon. Today it is the most successful stop-motion video ever. It has been screened at The Cannes Lion International Festival of Creativity, Le Hors Piste Film Festival, SXSW and The Los Angeles Film Festival. It has inspired the art community and in return gained a nomination in the 52nd Grammy Awards. The music video was created with 2096 still photographs that were shot and sequenced to create the sense of movement. Recently the artists have released *The Making of Her Morning Elegance* in order to better demonstrate process involved in the project.

After transforming the stills into motion, the artists have decided to break the video down back into its original form. The stills have been exhibited in galleries worldwide and are now being offered for sale. These single-edition signed and numbered photographs are being offered directly by the artists through the Her Morning Elegance Gallery. We invite you to explore the gallery and own a piece of music and photographic history.

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The HME Gallery Team

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Links:

Video - <http://www.hmegallery.com/home.php>

Gallery - <http://www.hmegallery.com/photos.php>

Making of Video - <http://www.hmegallery.com/makingof.php>