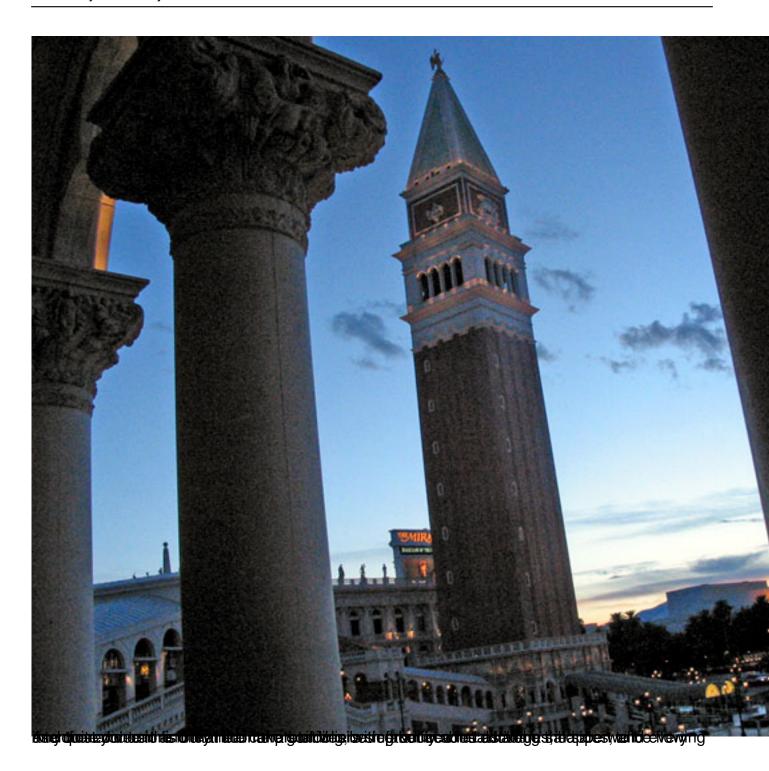


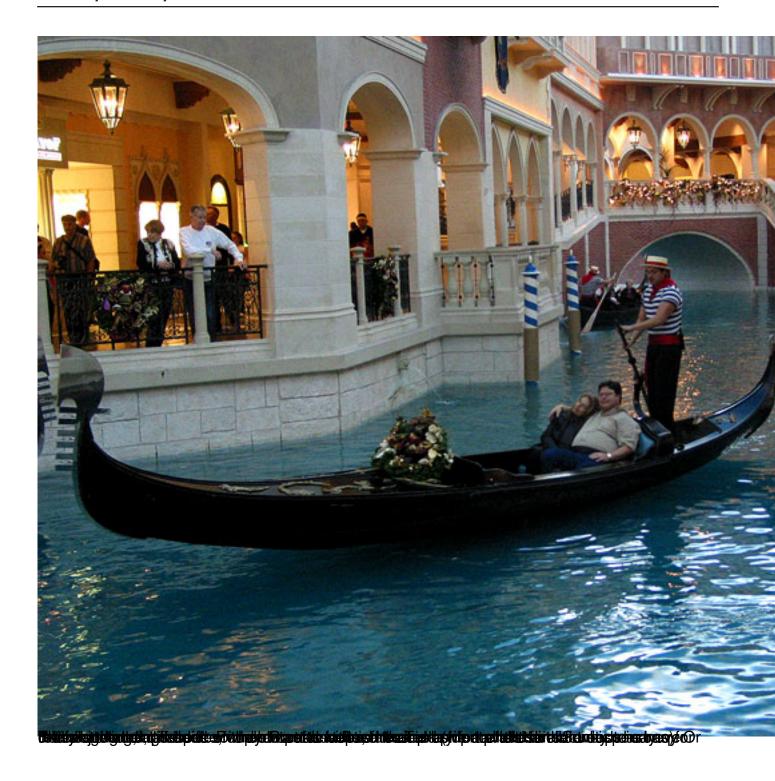
My friend Juan Alberto Gaviria, from Colombia, and I, were in Brazil recently, and at a local gas station store I came upon the image of one of Brazils' super models promoting a brand of beer. It reminded me to another image I had taken 16 years ago in Los Angeles, of one more cardboard cut out with then President Reagan looking on. It intrigued me already then, how the representation of a cardboard woman had such a strong visual impact on the viewer or on the person that was being photographed with the model in their proximity.

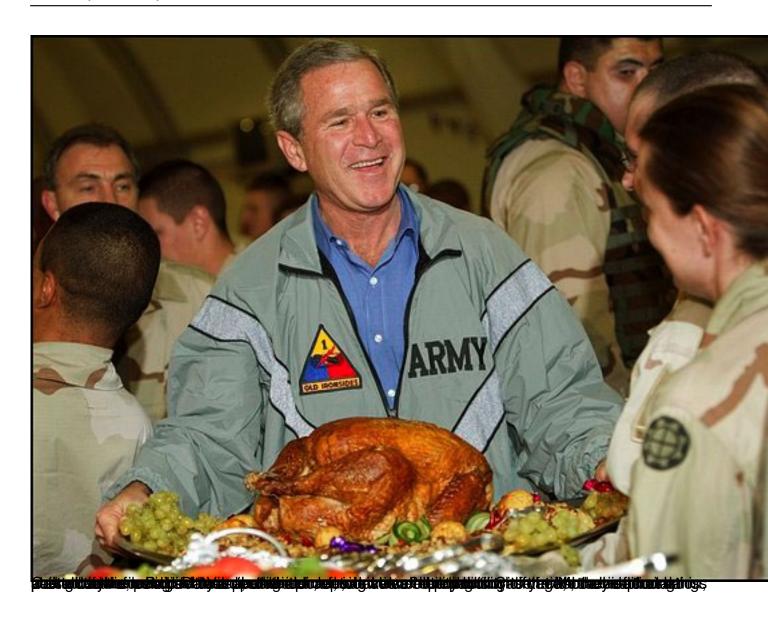
Juan Alberto, ever the gentleman he is, was proving to be enormously tender, almost not touching the model, even though the image was nothing other than cardboard. In contrast to the strong hug given to the girl by the man in the earlier picture, in either instance, we are of course just looking at surrogate realities.























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